



Join in!

Become a member – together we can achieve more!

The more people we are working together and supporting one another the more influence we can claim. In politics, press and public.

Use the power you have as a consumer and do not buy any products causing agony and torture to animals. Do not buy products from intensive mass animal farming.

More information on PROVIEH and our work is available on our website:
www.provieh.de

You can also contact us directly:

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PROVIEH

Association against cruel mass livestock husbandry i.a.
is officially accredited as an eligible non profit organisation.
Contributions and donations are tax-deductible.

member in



Erbschaften und Vermächnisse
zugunsten **PROVIEH** – VgtM e.V.
sind von der Erbschaftssteuer befreit.



PROVIEH

respektiere leben.

Bigger – faster – cheaper

In Germany today, there are about 150 million farm animals that have to suffer due to this motto of the agricultural industry. Pigs and cattle, hens and turkeys, rabbits and canards are being truncated and mutilated, squeezed into narrow hutches and cages and **crammed with medicaments** – to produce a maximum of breakfast eggs and fresh milk, or to end up on our plates as sausages, minced meat or roast chickens as fast as possible.

Not only is the well-being of the animals sacrificed, but also **quality, taste and food safety** of the products.

PROVIEH informs about the real conditions in animal breeding and about the consequences for the consumer. And we show you alternatives.

Since its foundation in the early 1970s, PROVIEH fights for a **species-appropriate breeding** of farm animals. Originating from the tradition of rural agriculture, we want to serve as a voice and an **advocate for agricultural farm animals**.

Our claims

- Provision for native needs in animal rearing: It is not the animal that has to adapt to the cage but the cage that has to be suitable for the animal.

- Prohibition of turbo-breeding and ill-treatment of the animals.
- Prohibition of antibiotics and hormones in food for an increase in output.
- Careful and painfree transport to the closest abattoir (decentralisation of abattoirs).
- Compliance with existing rules of the animal welfare law and their further development; based on the determination of animal welfare being a national objective in the German Constitutional Law.
- Accommodation of existing regulations on livestock keeping and adoption of new regulations for all kinds of production animals. Animals' native needs have to be put more into focus. Not only the economic interests of stockbrokers.
- Realisation and application of the Animal Welfare Action Plan.
- Introduction of a labelling for better animal production with respect to an implementation of appropriate animal welfare indicators.

Our major responsibilities

Politics

Collaboration in animal welfare advisory councils and political working parties, lobbying and giving statements and advises to ministries.

Consumer protection

Providing information about consequences of

intensive mass animal farming and **presenting alternatives**. Attending and exhibiting at fairs, holding lectures in schools and guiding citizens' action committees.

Public relations

Giving counsels and informations to journalists.

Exclusive for our members, contributors and donors:

Regular articles informing about animal welfare, from a scientific, political and consumer point of view in our magazine. Also proposals on re-trainings and skill enhancements.

The next most important steps towards an ethical breeding of farm animals

- Collective right to file an action for animal welfare organisations. That is the only way for an effective control and enforcement of animal welfare interests. Animals can not assert their own rights. They need someone to stand up and speak for them.
- Improvement of the regulations on animal transports, particularly concerning the length of time
- „Class instead of mass“. Animal welfare, sustainability and environmental protection have to be considered as crucial factors for the allocation of national and European subventions.